

2023 Newmarket Eagles Cycling Club AGM Minutes (VIA Zoom)

Wednesday January 24, 2024 7:00 pm – 8:30 pm

There were 29 participants in the meeting. Special thanks to all attendees to make quorum!

2023 Season Recap by Ron Rehel:

- 1) Membership is similar to last year, but ridership is WAY up
- 2) Sunday cafe rides were very successful – up to 35 riders on some rides
- 3) Long week-end rides were turned to destination rides and were very successful
- 4) OCA's Try-Out rides and mini socials were very popular

2023 Membership Demographics Michael Chong:

- 1) There were 195 members who signed up in 2023 compared to 188 last year (56 new members, 33% female)
- 2) Drop in 2020 due to COVID, a few members have moved away and NECC being a less race-oriented club than in the past. A question was asked if another reason for the membership decline is due to people switching to B1. Michael who is a member of B1 as well as the Eagles pointed out that while a few have switched, there are also many members of B1 who have newly joined the Eagles.
- 3) Hoping for good retention this year
- 4) Brief discussion about those who express interest when signing up but don't actually participate
- 5) For 2024, we increased the membership cost by \$4 to \$39 to eliminate TT costs and hopefully increase participation

See Appendix A Part 1 for full demographic report

Financials by Michael Chong:

- 1) We had revenue of \$11 260, and Expenses totalled \$9 611, resulting in a surplus this year of \$1 649. This was mainly due to a decrease in Race Team Travel/Subsidies. As a non-profit club, we strive to break-even. Most of the funds we receive are spent on events for the benefit of the members.

See Appendix A Part 2 for full financial report

The OCA Tony Osborne Memorial Youth Cycling Fund by Andrew Darke:

The OCA will be doing more targeted fundraising this year, specifically for Youth programming and development, so the fund will be much more in the public eye than before, as they will also be using it to grant bursaries to clubs who are actively running or looking to start running youth specific programming, on top of grants to event organizers running youth categories.

Last year the OCA granted \$11,000 – so 11 x \$1,000 grants to event organizers who ran youth categories at their events. We raised a total of \$8,000 through our CCN registration system top up option for donating.

In addition, in 2022, the OC Board dissolved a Bingo restricted fund (\$31,000) and voted to move those funds over to the Tony Osborne Youth Development Fund – creating an even stronger base in which to run the granting program for clubs and event organizers.

There was a motion moved by Sarah, seconded by Bob, that the club donate annually to the Tony Osborne fund. The amount to be determined annually by the club financial situation. Motion carried.

eGal Report by Janis Nixon/Tracey Band:

The eGals now make up 33% of the club. There were regular Wednesday night and Saturday rides, and some participated in breakfast club rides Friday mornings. eGals use Slack to communicate and stay in touch. eGals participated in charity rides and also offered a Vino and Velo week-end in Owen Sound in August. It was a huge hit, and they are hoping to make it an annual event.

The eGals are planning to offer a bike maintenance clinic at a local bike shop, and plan to participate in Women's Ride Day in May and Mental Health in Motion ride on June 9.

TT Report by Bob Spencer

-There were several TT events but a record number were cancelled due to thunderstorms and forest fires in Quebec. For most of the season, there were 12 TT participants on average, mainly thanks to Paolina, who will receive a plaque for bringing so many participants to the TT's. The average dropped to 6 riders per TT in August due to the busy triathlon season.

Some clothing was donated, and Bob will sell it and donate the proceeds to Tony's fund.

There won't be pursuits in 2024 so we won't need the trophies any more. The volunteer award is going to John Blunsdon for his constant help at the TT's.

TT's will continue in 2024, on Tuesdays and Saturdays.

It was suggested that the Club calendar be updated to include charity rides and Mike's ride.

Race Team Report by Dan Lundenberg:

The Eagles Race Team had a very successful return to racing in 2023, racing with great distinction in multiple disciplines: road, track, cyclocross, gravel and mountain bike. The Eagles Race Team showed our sponsors logos at races throughout Ontario and upstate New York.

The Eagles Race Team earned many impressive palmarès in 2023:

- Mark Herbst won Gold at the Ontario Road Race Master D Provincial Championship.
- Mark Hopper won Gold in the Ontario Track Championships in the Master D Individual Pursuit, Scratch, Tempo and Points races.

The Eagles Race Team had many other great results, all of which are showcased on our Team's Facebook page at <https://www.facebook.com/NewmarketEaglesRaceTeam>

In 2023, the Eagles Race Team relies on sponsors for support. We raised \$2,900 in sponsorships in 2023. Those who ride at least 5 races get back the cost of their 2023 Team Kit. We had nine Eagles who qualify for a kit reimbursement. The total amount of reimbursements in \$2,638. The Race Team spent \$100 in sponsoring a prime in a Youth Cup Race in London in 2023.

We have decided to forgo sponsorships in 2024 and future years. We should have \$2,642 in the Race Team Fund. We will use the remaining fund to reimburse racers who race 5 races in 2024.

Group Ride Report by Sarah Grimes:

- added new ride leaders this year, and held a great debrief session at the end of the year
- hoping to include eGals at all Try Out rides this year to ensure club is inclusive of all members
 - it was pointed out that some eGals may need a shorter ride option (~30 km)
 - Sarah proposed working together to find the best solution

Looking Ahead to 2024:

Introduction of Gravel Rides for 2024: Steve Quenneville

There will be a meeting Saturday January 27 at 1:30 pm at Metropolis Café to discuss the overall idea of gravel rides, schedule and ideas for gravel routes that are for everyone.

- to be held one Sunday per month in April, May, September, October, November (dates and routes will be put on the club calendar/web site). The rides will get progressively harder and even though they are not intended to be hammer fests, they will be targeted at the stronger members of the club (particularly the Fall rides).

If you have any questions or comments about this, shoot Steve an e-mail at Steve.Hammerhead@gmail.com

A motion was put forward to elect Steve as the Gravel Ride coordinator. Motion passed. :)

Website updates (Eddy Weiss)

- Website platform is fine and does not need to be changed
- Eddy has spent 3 weeks streamlining and cleaning up the website (comments are very positive!)
- Need to get recent photos uploaded
- Trying to get a live calendar on the homepage
- Please check links and let Eddy know if anything is off-kilter

Tag future socials with #NECC for everything

Upcoming Events

- 1) Kit colour conversation Metropolis Café Sat Jan 27 1:00 pm
- 2) Gravel ride discussion Metropolis Café Sat Jan 27 1:30 pm
- 3) Kit Fit: Newmarket Public Library, Multipurpose Room (by entrance)
Sat Feb 17 9:30 am – 1:30 pm
Tues Feb 20 6:30 pm – 8:30 pm
Sat Feb 24 11 am – 2 pm

Possible Upcoming Events

- 1) Bike Maintenance Clinic for all Eagles at Trek bike store in Aurora: Robyn to coordinate
- 2) Bike Maintenance Clinic for eGals: Janis to coordinate
- 3) First Aid/Ride Leader Training: Sarah and Robyn to coordinate
- 4) The Bike Lawyer webinar: Janis to reach out for more information
- 5) Nutrition seminar: Kendra and Amanda to reach out for possible speakers
- 6) Bike safety ride: Charlayne to ask about possibility of closing off the road by Desjardins Insurance

Elections:

- Ron Rehel was re-elected Club President
- Michael Chong was re-elected Club Treasurer
- Robyn Toffolo was re-elected Club Secretary

Meeting was adjourned at 8:30 pm.

Appendix A Part 1: Membership Demographics Report by Michael Chong

Membership Demographics



	2019	2020	2021	2022	2023	2023 profile	Renewals from 2022
Total Membership	250	142	157	188	195		
2019 Members/Renewing	250	119	104	110	95	49%	78%
2020 New Members		23	10	5	6	3%	20%
2021 New Members			43	22	17	9%	64%
2022 New Members				51	21	11%	41%
2023 New Members					56	29%	--
Total Membership	250	142	157	188	195	100%	65%
Total Unique Members 2019-2023					423		
Male	185	100	113	127	131		
Female	65	42	44	61	64		
% Female	26%	30%	28%	32%	33%		
Average Age	51	53	52	53	52		
Oldest Member	86	85	76	77	76		
Youngest Member	12	13	14	10	11		
U40	44	17	27	23	32		

What Type of Riding are You Interested In?



What Type of Riding Are you Interested In?

	Total Membership	# Interested	%2023 Total Membership	%2022 Total Membership
Recreational	195	157	81%	78%
Time Trials	195	61	31%	30%
eGals	195	44	23%	26%
Pursuit Races	195	37	19%	19%
			153%	153%

- 121 Members indicated single interest
- 49 Members indicated interest in 2 types of riding
- 20 Members indicated interest in 3 types of riding
- 5 Members indicated interest in all 4 types of activities

Appendix A Part 2: Financial Report by Michael Chong



Newmarket Eagles Cycling Club
Statement of Operations
For the Year Ending December 31, 2023

	2023	2022	2023 vs 2022	Comments - 2023 vs. 2022/ Other
Revenues				
Membership Fees	6,690	6,405	285	Membership increase from 188 to 195
Sponsorships (Race Team)	2,900	3,200	(300)	
Year-End Social	710	-	710	Drink Tickets for YE Social
Revenues (net) - TT's and Pursuits	960	1,410	(450)	Weather cancellations; lower participation rates
Total Revenues	11,260	11,015	240	
Expenses				
Race Team Travel / Subsidies	2,638	5,138	(2,500)	
Membership Admin - CCN*	755	689	66	Online membership registration charge \$4/member
Club insurance & Other Admin	1,508	1,470	38	Includes D&O insurance, website maintenance, OCA affiliation
Club Racing Admin	303	963	(660)	New iPad for TT timing purchased in 2022
Meetings / Events	4,182	3,704	478	Try-out Ride and Year-end Socials; Ride Leader training; Season Debrief
Donations & Sponsorships	225	1,385	(1,160)	Donation to Tony Osborne Memorial Fund in 2022
Total Expenses	9,611	13,349	(3,738)	
Excess of Revenues Over Expenses	1,649	(2,334)	3,978	
<i>Current Year operating surplus/(deficit)</i>				

Newmarket Eagles Cycling Club
Statement of Operations
For the Year Ending December 31, 2023



	General Fund	Youth Fund	Race Team Fund	Total
Revenues				
Membership Fees	6,690	-		6,690
Sponsorships	-		2,900	2,900
Revenues (net) - TT's and Pursuits	960			960
Misc Revenues (Year-end Celebration)	710			710
Total Revenues	8,360	-	2,900	11,260
Expenditures				
Membership Admin (CCN)	755			755
Membership Admin	628		-	628
Meetings / Events	1,351	-	-	1,351
Year-end Celebrations	2,831			2,831
Insurance	880			880
Awards	123			123
Club Racing Admin	180			180
Travel / Subsidies			2,638	2,638
Donations	125		100	225
Total Expenditures	6,873	-	2,738	9,611
Excess of Revenues over Expenditures*	1,487	-	162	1,649

*Budget Surplus/(Deficit)

Newmarket Eagles Cycling Club
Balance Sheet
As at December 31, 2023



	General Fund	Youth Fund	Race Team Fund	Total
Assets				
Cash	11,407	2,190	2,642	16,238
Inventory - Clothing	283			283
Total Assets	11,689	2,190	2,642	16,521
Liabilities				
Deferred Revenue	105		-	105
Total Liabilities	105	-	-	105
Fund Balances				
Opening Balance	10,797	2,190	1,780	14,766
Current Year Surplus/(Deficit)	1,487	-	162	1,649
Intra Fund Transfers	(700)		700	-
Ending Balance	11,584	2,190	2,642	16,416
Total Liabilities and Fund Balances	11,689	2,190	2,642	16,521

Newmarket Eagles Cycling Club
Statement of Operations
For the Year Ending December 31, 2023



	2023	2022	2021	2020	2019	2018	2017
Revenues							
Membership Fees	6,690	6,405	5,397	4,074	6,106	5,956	6,586
Sponsorships (Race Team)	2,900	3,200	700	4,100	3,883	7,875	7,150
Misc Revenues (Year-end Celebration)	-	-	-	-	1,640	1,445	2,644
Year-End Social	710	-	-	-	-	-	-
Revenues (net) - TT's and Pursuits	960	1,410	970	1,390	1,128	1,318	1,126
Misc Revenues (Clothing /Other)	-	-	5	35	1,095	3,871	5,365
Tour de Speed	-	-	-	-	-	5,076	6,091
South Carolina Camp	-	-	-	-	-	1,800	4,723
Total Revenues	11,260	11,015	7,072	9,599	13,852	27,341	33,685
Expenses							
Race Team Travel / Subsidies	2,638	5,138	-	4,500	8,738	9,563	10,662
Membership Admin - CCN*	755	689	593	535	2,192	2,138	2,200
Club insurance & Other Admin	1,508	1,470	1,208	1,602	1,557	1,133	2,069
Clothing COGS	-	-	-	-	-	7,555	5,690
Tour de Speed & Youth Related	-	-	-	-	-	5,150	6,534
South Carolina camp	-	-	-	-	-	1,835	4,648
Club Racing Admin	303	963	483	174	102	66	561
Meetings / Events	4,182	3,704	-	92	5,383	3,447	4,436
Donations & Sponsorships	225	1,385	225	286	1,250	1,230	500
Total Expenses	9,611	13,349	2,509	7,189	19,222	32,117	37,300
Excess of Revenues Over Expenses	1,649	(2,334)	4,563	2,410	(5,370)	(4,776)	(3,615)
<i>Current Year operating surplus/(deficit)</i>							

* 2017, 2018 restated for year over year comparison to 2019, 2020, 2021